A chance conversation reveals a lot as a woman who lost her mother to the disease explains ...

‘Why I walk to end Alzheimer’s’

By Carmen Johnson-Murphy

It was around September 2015 when a man standing next to the Tacoma train station struck up a seemingly innocuous conversation.

I explained how these were two friends who had joined me in the Walk to End Alzheimer’s event that year in Tacoma. Attended by people Walker and Alzheimer’s alike. He took a good look at me and asked; ‘Which is that you?’ I laughed and pointed to the woman next to me whom I had formed a friendship with last year. ‘Who’s the daughter you’re walking for?’ I said.

He laughed this time at what he saw was a familiar context. He was wearing a shirt with a photo of his own mother on it. He asked me if I had ever lost a loved one to Alzheimer’s. I explained I had and how during this time of remembrance for the loved ones who have passed away, I thought of the faces of those who we have lost and how they are still with us, in the sense that maybe they’re not physically with us, but still in our lives.

The kind of humbled and inspired but also probably grateful for the opportunity to make a difference and to fight the disease. My own mother was diagnosed with Alzheimer’s when she was 81 years old. I walked to raise awareness and to help find a cure.

A celestial sight of a century coming this month

Want to check out a total solar eclipse? Science Dome will be there to help.

On the first time of 99 years, a total solar eclipse will pass across the United States this month, creating a spectacular night for communities across the country. And on Aug. 21, the Science Museum of Western Pennsylvania will offer a unique opportunity to safely view the solar eclipse.

Although the total eclipse will fall in the path of the sun in Ohio, special equipment is necessary for people to view the event safely without risking damage to their eyes.

See ECLIPSE, page 5

The dome, located on the college’s Lakewood campus, will offer a stellar opportunity to safely view the solar eclipse.

We’re online at seniorscene.org

BRAIN FOOD

Crossword and Sudoku puzzles on page 9
RATES
Display Rates:
$29.21 per column inch: 24-48 column inches
$33.70 per column inch: 10-23 column inches
$35.95 per column inch: 1-9 column inches
Quarter Page: 12 column inches = $404
Half Page: 24 column inches = $700
Full Page: 48 column inches = $1,401

Discount Rates:
Number of insertions: x 3 x 6 x 12
Discount 3% 5% 10%

Pay-in-Advance Discount:
Contracts paid for in advance (a minimum of 6 insertions) will receive an additional 3% discount.
Save up to 13% with discounts!

Terms:
Payment is due within 30 days following receipt of invoice.
First-time and political advertisers pay in advance.
See Advertising Policies for more information.

MECHANICAL SPECS
Senior Scene uses an 11” x 17”, 3-column format with a .25” gutter; 16 inches tall per column; 48 column inches per page; full page image size is 9-7/8” wide by 16” tall; no bleeds.

Ad widths are:
1 column = 3-1/8 (3.125) inches
2 columns = 6-1/2 (6.5) inches
3 columns = 9-7/8 (9.875) inches

ADDITIONAL SERVICES
$50 (process color)
$40 design charge if advertiser requires ad design services.

INSERTS & DIRECTORY ADS
Inserts: $890 full run
Directory Ads: $125 per listing

Sample Ad Sizes
2 columns x 3 inches
3.125 x 2 inch
Business Card Sized Ad
$71
### Web Ads and Rates for seniorscene.org

Web ad includes a link to your site. Ads rotate through the site. No ad design service.

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Dimensions</th>
<th>Rate</th>
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<tr>
<td>Mini Block</td>
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<tr>
<td>Mini Banner</td>
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Senior Media Services is a non-profit program that serves as the link between product providers/service vendors and their prospective customers. We publish the monthly newspaper, Senior Scene, and the annual resource directory, Where To Turn, and have an online presence at SeniorScene.org. Both are free publications.

Senior Media Services prints approximately 14,000 Senior Scene newspapers each month. Volunteer drivers distribute Senior Scene to over 300 locations throughout Pierce County and in the south King County area. Senior Scene publishes information that’s of interest to mature adults. Regular topics include legal, medical, legislative and travel news, health and fitness articles; calendars of events; meal-site menus; listings of senior activities; community services; referral information; and medicare and medicaid information.

The appearance of advertisements in Senior Scene and/or Where To Turn does not indicate an endorsement of the product or service mentioned. Senior Media Services reserves the right to reject, cancel, or suspend any advertisement at the discretion of the editor.

Political advertisements must be paid in advance. Ads must meet all campaign advertising and disclosure regulations. It is the advertiser’s responsibility to ensure compliance.

Advertising position in Senior Scene is at the discretion of the editor Please call (253) 722-5687 regarding availability and conditions.

The advertiser is responsible for ensuring the accuracy of its advertising. Ads designed by Senior Media Services will be provided to the advertiser for approval. Senior Media Services shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement.

The advertiser and/or advertising agency agrees to defend and indemnify Senior Media Services against any and all liability, loss, or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights, or violation of rights of privacy resulting from publication of the advertiser’s advertisement.

Reserved ad space will require full payment if the ad is cancelled after the deadline, or if the ad must be omitted because artwork from the advertiser was submitted after press deadline. Discounted ads that are discontinued prior to contract expiration will be retroactively charged the single ad rate. Any additional amounts due will be added to the final billing.

**BILLING:**

- Payment is due within 30 days following receipt of invoice.
- Past due accounts will be charged a late fee equivalent to 10% of the balance due.
- All political ads must be paid in advance.
- First-time advertisers must pay for the first month’s advertisement in advance.