## KITSAP COUNTY

# Where To Turn

**Community Resource Directory** 



2022 - 2023

An information & referral guide to community resources for older adults in

## KITSAP COUNTY

Produced by SENIOR MEDIA SERVICES A program of



FIND THE SERVICES YOU NEED

Housing, in-home care, transportation, healthcare, food resources, legal aid, disability-related services, assistance with dementia care, and more

#### Your Audience Awaits You.

Be part of this essential resource guide for seniors, their families and caregivers. By advertising in Where to Turn, you reach the people who are looking for you.

Where to Turn is a popular resource directory used by seniors and their families for quick and easy access to services that help their daily lives and long-term needs. Copies of the "little yellow book" are distributed free to individuals and to government agencies, businesses and organizations that serve them. It's published annually, circulating in print and online. Your advertising connects you with older adults and supports the effort to give them this free, vital link to information.

To reserve your ad space, contact advertising representative Sherrie Kenyon at 253-691-7090 or smkenyon@lcsnw.org

Service providers are listed by type of service for quick, easy reference.

### Benefits of advertising in Where to Turn

- Print copies stay with the consumer all year.
- Distributed free of charge in Kitsap County.
- Reaches audiences that are specifically interested in products and services for seniors.
- Print and online exposure.

- Used by seniors, their families, caregivers, and social services agencies.
- Turned to by community services and government agencies for referrals.