

Where To Turn

Community Resource Directory for King County

Advertisers:

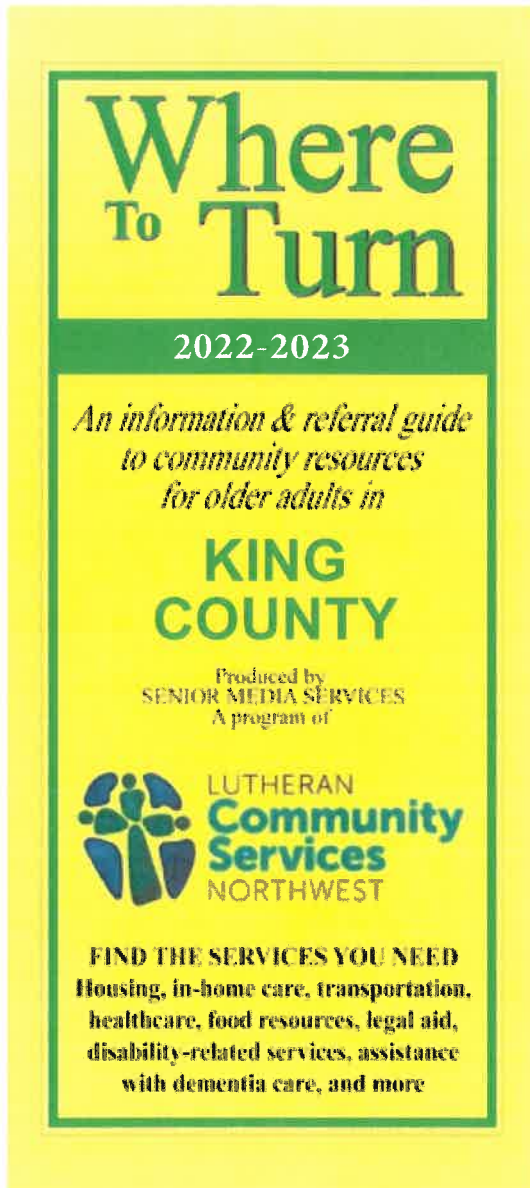
Your audience awaits you.

Be part of this essential resource guide for seniors, their families and caregivers. By advertising in Where to Turn, you will reach a targeted audience throughout the year.

Where to Turn has proven itself to be an indispensable and popular resource directory by giving seniors, their families and others quick and easy access to contact information for essential services. Free copies of the "little yellow book" are distributed free of charge to government agencies, businesses, organizations and individuals. It also is available online at seniorscene.org, the website of Senior Scene, the monthly newspaper also published by Senior Media Services.

Where To Turn - King County is published annually and circulated over the following 12 months. To reserve your ad space, contact Senior Media Services program director Pat Jenkins at 253-722-5687 or pjenkins@lcsnw.org

Hundreds of service providers are listed by type of service for quick, easy reference.



Features and advertising benefits

- In demand for its ease of use
- Stays with the consumer all year.
- Distributed free of charge in multiple counties.
- Reaches targeted audiences
- Used by seniors, their families, caregivers, and social services agencies.
- Turned to by community services and government agencies for referrals.